

## Program Director Roles and Responsibilities

Primary role of the program director is to assure the effective and efficient operation of NSIP. All other roles and responsibilities of the program director are in place to successfully complete this primary role. Responsibilities such as promoting the program and educating the industry on the value of the technology are to assure we are filling our program objective of providing quantitative genetic analysis to the nation's sheep flock. Also, by assuming much of the daily activities of the program, the board of directors can focus their attention on their individual responsibilities within NSIP rather than the minor daily tasks.

Responsibilities include (in order of priority):

- Serve as the primary point of contact for all association business and services
- Plan and deliver the message of the benefits of NSIP to the sheep industry
- Properly handle issues and questions from current enrolled producers dealing with the program and data analysis (excluding billing and invoicing) that do not require approval from the board
- Provide the board and committees with all required information to make the best possible decisions for the advancement of the program
- Field questions from prospective breeders
- Design and maintain a quarterly newsletter
- Manage and promote the brand of NSIP within the American sheep industry
- Promote the value of quantitative genetic selection to the American sheep industry
- Identify and secure funding for future projects within NSIP designed to advance the program to a fiscally sustainable level and then to continue advancement.
- Design and maintain a budget plan for the program with the board's approval
- Coordinate the efforts of the various committees within the board to assure all activities are aimed at a common objective and executed within the best interest of NSIP and the industry
- Serve as the primary liaison with the data provider (Sheep Genetics and Lambplan)
- Develop key relationships and partnerships with influential groups, organizations, individuals, stakeholders and breeders in the sheep industry
- Supervise and coordinate activities of staff, contractors and volunteers
- Plan and implement near term goals for NSIP
- Plan and implement long term goals for NSIP
- Aid producers in enrolling new flocks

Note: The order of priority of these responsibilities make change at various times of the year to best suit the needs of the program. Furthermore, the board of directors or executive committee may decide to adjust or change this list as they see fit. The program director is present to support the program and the U.S. sheep industry in any way.