NSIP Meeting

Thursday – February 19, 2015

7 p.m. CST

Minutes submitted by Lisa Weeks



Attendees: Ken Andries, Matt Beals, Tom Boyer, Rusty Burgett, John Carlson, Carl Ginapp, Cody Hiemke, Jim Morgan, Dave Notter, Reid Redden, Mark Roembke, Andrew Shaffer, Bill Shultz, Kathy Soder, Todd Taylor, Lisa Weeks

Agenda:

- Introductions: Roles and introductions were made to introduce new members to the board.
- Meeting dates and times for 2015
 - Cody Hiemke suggested having monthly meetings in 2015. Last year's bi-monthly meetings often went over 2 hours. Having monthly meetings should shorten the call and allow the board to make more timely decisions.
 - o Meetings for 2015 will be held once a month on the 2nd Thursday at 7 p.m. CST.
- Board appointees from Chair and Vice Chair:
 - o Reid nominated Cody Hiemke and Tom nominated Andrew Shaffer.
 - o Jim Morgan moved to accept these nominations and Ken Andries seconded. Motion passed.
- Minutes from December and January
 - Ken Andries moved to accept the December and January minutes as written. Jim Morgan seconded, motion passed.
- Treasurer Report
 - Rusty Burgett reviewed our current status. After accounts payable NSIP has \$95,413 (\$79,000 in available assets). He stated that we have 4 months to use the NCIIS funding. Jim Morgan moved to accept the report. Tom Boyer seconded, motion passed.
- Committee Reports
 - Promotion and Education Committee (see Appendix A for actual report)
 - Jerry Sorensen reported that three breeds (Hampshires, Polypays, and Katahdins) have included the four NSIP articles in their respective newsletters with positive responses.
 - Cody Hiemke suggested trying to add some video to enhance the articles if funding is available.
 - The board has requested Jerry to present funding requests to the board at the next meeting.
 - Nominating Committee Report
 - Bill Shultz presented four suggestions for 2016 elections (see Appendix A for actual report)
 - Continue to elect officers by the total membership.
 - Use three year terms instead of one.

- Limit to two (consecutive) terms.
- Continue to limit voting to the membership present at the annual meeting.
- Bill asked whether the ByLaws Committee needs to "bless" these suggestions. Our board structure is not included in the ByLaws currently. Cody Hiemke stated that we probably need a member of the ByLaws committee on the Nominating Committee.
- Bill Shultz moved to adopt the 4 recommendations for 2016 and Tom Boyer seconded. Cody Hiemke recommended tabling this motion to establish logistics of terms. The board cannot be completely replaced every three years. Each officer position needs to be staggered so each year's board has both new and experienced members.
- Member Relations Committee
 - Cody Hiemke suggested that the committee will be working on a procedure to handle grievances or dissatisfied members.
- Discussion of Demeter Report
 - o In the report, the current Organizational Structure Roles and Responsibilities of members are defined. Tom Boyer moved to accept these suggestions. Jim Morgan seconded, motion passed.
 - In the report, Demeter recommends Organizational Changes of how the committees should be structured.
 - Executive Committee Reid suggested revitalizing this committee to handle some of the decisions before taking to the board.
 - Promotion and Education Committee Demeter suggests changing to Communication Committee and adding an Industry Educator Subcommittee. The board discussed the pros and cons of this suggestion and felt that the P&E Committee should remain as is and we should add more emphasis within this committee on defining who our industry educators are. Perhaps establishing a distribution list of educators, extension, eXtension, etc. We (NSIP) need to ensure that they are educated in our mission and have the materials and products necessary to help support us in the industry.
 - Finance Committee this committee will be dissolved and moved to the Executive Committee.
 - Technical Committee Demeter suggests moving the Ultrasound Training to a subcommittee under Technical. Dave Notter with discussion from other board members suggested adding three subcommittees under the Technical Committee. The new technical advisor will be encouraged to review this suggestion.
 - Ultrasound Training
 - Genomics
 - Data Storage/EBVs
 - ByLaw and Structure Committee remains the same.
 - Member Relations Committee remains the same.
 - Relaunch Committee discontinue.
 - Goat Committee remains the same.
 - Website Committee remains the same.

- Nomination Committee need to add a third member who should be from the ByLaws Committee.
- Tom Boyer moved to accept these suggestions from Demeter as revised by the Board. Jim Morgan seconded, motion passed.
- Vision for Genetic Improvement Proposal
 - Reid shared a draft proposal letter requesting funding for a program director, national genetics education program, members consultant, and leading breeders groups to help strengthen NSIP and build upon the momentum we achieved at the 2015 ASI Convention. This letter is to be distributed to the ASI Let's Grow Committee, ALB Chairman, and the NCIIS Chairman.
 - o Reid requested that anyone with comments to please respond by Saturday, February 21.
 - John Carlson moved to make the changes and get the letter distributed within a week. Cody Hiemke seconded, motion passed.
- Meeting adjorned.
- Next meeting scheduled for March 12, 2015 at 7 p.m. CST.

APPENDIX A

Promotion and Education Committee

I feel the last year has been successful getting more producers to consider NSIP. Over the year, with the help of Terri Queck, we have developed 4 advertisement and have had 4 articles publish in numerous magazines. I was very happy how receptive magazines, state news letters, and breed associations in picked up the articles after they were offered to Sheep Industry News first.

The year culminated with the first ever booth and display at Reno. ASI was very gracious in providing the booth and credentials for Mary and me. We visited with numerous producers both commercial and seed stock on the benefits of NSIP. We did sign up new members and some with considerable clout. The NSIP meeting was standing room only. We do want to thank Demeter, John Carlson, and Terri for making sure we had profesional looking hand outs with new logo with new colors included.

For next year, I would suggest we continue to rotate the 4 ads we currently have. Research says you need to see something 7 times before you remember it, so continuing makes sense. I would like the board to allocate additional funds for more articles. The articles, as mentioned before, have created additional awareness. It seems as soon as someone reads the article, I'm getting suggestions on new stories. I propose 4 more articles in 2015. We still need to do one on the big upstate New York flock. I would also suggest one about Tom Boyer, the new Vice Chair and how he sees NSIP in large western flocks. Possibly one with our packing partners on how NSIP can help producer as we move into instrument grading. I know the full committee have additional ideas.

Mary and I are going to be out of the country for the rest of the week. Hope the board meeting goes well.

Jerry

2015 Nomination Committee Report

By Bill Shultz

The nominating committee was comprised of Jerry Sorenson and myself. Elections were held at the ASI convention in Reno, Nevada on Jan. 29th, 2015. Four officers, four breed group representatives, six breed directors and a goat representative were elected making for a 15 member elected board. We are very proud that we were able to elect Tom Boyer from Utah, Matt Beal from Nebraska, and Kathy Soder from Pennsylvania as new members to the NSIP board. The nominating committee has only one objective and that is to identify and engage the best possible leaders for NSIP.

Suggestions for 2016 elections:

- 1: Continue to elect officers by the total membership. (This method allows for a wider net to be cast to involve our very best for leadership positions)
- 2: Use three year terms instead of one. (Alot less hassle for future nominating committees and a continuation of knowledge within the board will need to stager terms.)
- 3: Limit to two terms. (A painless way of assuring that the board continues to have fresh faces with fresh ideas)
- 4: Continue to limit voting to the membership present at the annual meeting. (Again less hassle with most likely no change of results.)