

One of These Rams will  
**INCREASE  
YOUR PROFIT**

*Will You Choose the  
**RIGHT ONE?***



NSIP Can Help



# Relying on sight alone could be costing you \$\$\$\$

NSIP provides genetic performance data to help you select rams that will produce faster growing lambs and daughters that wean more lambs and produce more milk.

Take the guesswork out of selecting seedstock with reliable predictions of progeny performance.

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## Which Ram do You Want in Your Flock?

	Weaning Weight	Post-Weaning Weight	Milk	Number Weaned
RAM 1	3.0	5.7	2.4	20
RAM 2	1.3	2.7	1.3	7

NSIP Estimated Breeding Values are science-based, industry-tested measurements of heritable traits that can be tracked and measured. EBVs are proven to improve on-farm productivity and enhance breeding decisions.

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*“The numbers tell you 90 percent of what you need to know. The EBVs generated by NSIP provide information on current and lifetime production – for multiple generations and related stock – and that’s invaluable information. You can’t look at a ram and assess its maternal or muscling qualities.”*

*Mark Van Roekel, commercial sheep producer*

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Learn more about how  
NSIP’s genetic  
evaluation tool can  
help your flock at

[www.nsip.org](http://www.nsip.org)



**NSIP**

National Sheep  
Improvement  
PROGRAM

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