

NSIP Meeting

Thursday – April 9, 2015

7 p.m. CST

Minutes submitted by Lisa Weeks

Attendees: Matt Beals, Tom Boyer, Rusty Burgett, John Carlson, Rodney Kott, Ron Lewis, Jim Morgan, Reid Redden, Mark Roembke, Bill Shultz, Mary Sorensen, Lisa Surber, Lisa Weeks, Walt Williams

Agenda:

- Welcome to new NSIP Executive Director
 - Rusty Burgett has agreed to take on a new role within NSIP as the Program Director beginning April 15 and exiting the role of Treasurer which he has held for eighteen months. Rusty holds a Masters degree in ruminant nutrition, and has experience in the production, meat, and research sectors of the industry. Rusty will be based in Ames, Iowa. Two areas for immediate focus will be industry education and membership consulting. Rusty will be contacting board members in the next few months to get their perspectives on making NSIP America's genetic foundation for a profitable sheep industry. Terry Queck-Matzie will have an article introducing Rusty in the May issue of Sheep Industry News.
- Welcome to new Technical Advisor
 - Though NSIP is sad that we are losing Dr. Dave Notter as technical advisor, we are happy to announce that Dr. Ron Lewis from the University of Nebraska has accepted and will be assuming the role of Technical Advisor to NSIP in June. Dr. Lewis brings nearly 40 years of sheep experience to our mission of becoming America's Genetic Foundation. Particular areas of interest and expertise are in defining strategies to improve the reliability of genetic evaluations, and thereby enhancing the selection response in sheep and other livestock species.
- Welcome to new Treasurer
 - A Clun Forest Breeder from eastern Iowa, Walt Williams, has accepted the role as Treasurer for NSIP. Walt holds a BS and MS in Mechanical Engineering and an MBA in Marketing. Walt brings an extensive knowledge in marketing and a willingness to help NSIP wherever needed.
- Board Communication Forum:
 - Lisa Surber – as a group, the Targhee breeders are working hard to keep new members informed and engaged in NSIP.
 - Tom Boyer – it's quiet in the West. A substantial drought creating lack of forage is a huge concern for agriculture as a whole. The California Ram Sale is April 11.

- Secretary/Treasurer Reports – approval tabled for May meeting.

Folks,

Attached is Larry Kincaid's financial report as of March 31, 2015. Our cash on hand is a bit over \$34K. The only payable was a data fee invoice (\$2627.70) which arrived in late March but will be rolled over to April for payment. We've now received the second installment of the NSIIC grant (\$7500). Excluding this revenue, our Net Income for March was \$3050. In addition to the data fee, we'll have a payable in April for the Directors/Officers insurance premium -- about \$5000.

If you have questions, please ask & I'll do my best to find answers.

Walt Williams

- Genomics Project Update – Jim Morgan
 - Re-emphasized need for this study to occur. The Board needs to commit to collecting blood tubes from all NSIP sires with at least 10 progeny. Committee report below.

Hi,

Not too much new to report since last month. Though have spent a fair amount of time on the phone and email.

a) Will recommend to the Exec Board that we sign an agreement with USDA ARS NAGP (Ft Collins & Dr Harvey Blackburn) for them to facilitate the collection of all NSIP Sires with 10 or more progeny with NSIP Phenotypes (must have data collected and submitted to NSIP). They will cover the cost of shipping, blood tubes and provide a blood collection. They will also aliquot and store the blood.

b) Also evaluating submitting a small grant to Let's Grow by some group other than NSIP to cover all the blood card costs to collect blood cards on all lambs, dams & sires in NSIP that have NSIP phenotypes. Would ask for some portion of matching funds from different groups. USDA ARS NAGP would store blood cards.

All samples would be stored under their 16 digit LambPlan/NSIP ID.

Regards

Jim Co-Chair of Genomics Subcommittee

- Membership update – Mary Sorensen
 - In 2014 we had 45 enrolled through the Free Membership offer. Currently only 15 have re-enrolled for 2015. Mary is currently tracking 226 flocks. Of those, 122 have either paid or free and 104 have not paid. A total of 86 flocks have not re-enrolled since 2010.
 - Rodney Kott stated that we need to be concerned with the loss of those memberships who submitted data rather than those who joined but never submitted data.
 - The Executive Committee will look deeper into these statistics with Mary.
- Promotion Committee – Jerry Sorensen

Promo committee report

The Promo committee established a proposed budget pending budget limitations. We submitted the budget to the executive board. The board suggested we concentrate on the first 3 budget lines- 4 articles, 1 new ad, and continuing the quarterly ads in the Sheep Industry News.

The articles for 2015:

- Rusty Burgett Program director. (Priority 1)
- Tom Boyer, new Vice Chair and Western Range producer
- Dale Thorn, Michigan or Matt Kyle upstate NY

We are always looking on ideas for articles. Please let one of the committee members know if you have a great article just waiting to be written.

Terri has written a press release on Rusty and the new position. It can be found in the News section on the website. She has sent it to numerous outlets for publication.

If funding is obtained, we would like to put ads back the the other magazines in the order listed.

2015 Promo Budget Proposal

Articles	4	\$300	\$1,200
New ads	1	\$300	\$300
Sheep Industry News ad placement	4	\$300	\$1,200
Shepherd	4	\$255	\$1,020
Sheep!	3	\$300	\$600
Ranch and Rural Living	2	\$300	\$600
			\$4,920

Submitted by

- Jerry Sorensen and the Promotion Committee
- Meeting adjourned.
- Next meeting scheduled for May 14, 2015 at 7 p.m. CST.